



AAP Foundation

Corporate Opportunities

The AAP Foundation is a 501(c)(3) public charity and the only organization of its kind designed exclusively to serve the community of periodontal caregivers and patients. Established 28 years ago, the AAP Foundation has awarded more than \$5 million dollars to periodontists wishing to pursue an academic career.

The AAP Foundation has several opportunities for companies to gain more exposure to the periodontal community, expand their philanthropic involvement, and help strengthen the specialty.

For more information or to participate in any of these opportunities, please contact Dana Camacho at dana@perio.org, (312) 573-3257

AAP Foundation Donor Appreciation Reception:

Commitment Deadline: July 31, 2019

Your company is invited to join us as a sponsor of the AAP Foundation 2019 Donor Appreciation Reception. This event is focused on those whose generosity enables the AAPF to carry out its education and research mission. We expect roughly 200 of the Foundation's most generous donors, including Foundation and AAP leadership.

All of the benefits listed are available only as part of these set sponsorship packages, and will not be made available to any organization on an a la carte basis. Your sponsorship of this event will also be counted toward your overall AAP meeting sponsorship total.

Recognition for \$10,000 level sponsorship:

- Acknowledgment on periofoundation.org
- Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- Acknowledgment in evening's program
- Signage at event
- Opportunity for company representative to address audience for 2-3 minutes at event
- 2 complimentary tickets
- Opportunity to distribute logo item at event

Recognition for \$5,000 level sponsorship:

- Acknowledgment on periofoundation.org
- Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- Acknowledgment in evening's program
- Signage at event
- 1 complimentary ticket

Recognition for \$2,500 level sponsorship:

- Acknowledgement on periofoundation.org
- Acknowledgement in evening's program
- Signage at event

All proceeds benefit the AAP Foundation, a 501(c)(3) charitable organization.



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The **AAP Foundation Online Silent Auction** has become the centerpiece of the AAP Foundation booth. Each year, periodontists and spouses browse the nearly 100 items donated by exhibitors, board members, committee members, and partner companies. The Auction raises around \$40,000 for the AAP Foundation, and is an eye-catching display. Full-color photos and descriptions of each item will be on display at our booth, but bidders will participate via their smartphones. They will be able to bid any time, anywhere, and will receive notifications when they've been outbid.

Four \$500 sponsorships available:

- Acknowledgment on periofoundation.org
- Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- Acknowledgment on online silent auction bidding platform
- Acknowledgment on Silent Auction signage at meeting

AAP Foundation President's Reception:

Each year, the President of the AAP Foundation invites our most generous donors and friends of the Foundation to an exclusive reception. Guests are welcome to drop in any time during the 3-hour reception to enjoy cocktails, hors d'oeuvres and the camaraderie of like-minded philanthropists. Roughly 200 people are invited to this private event.

One \$3,000 Sponsorship available:

- Acknowledgment on periofoundation.org
- Acknowledgment on printed event invitation
- Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- Signage at event, including custom cocktail napkins and easel signs
- Opportunity to distribute a logo item at the reception

PerioDash 2019: The AAP Foundation's Run to Support the Future of Periodontal Education

Following 4 years of successful virtual runs, this year the AAP Foundation is hosting PerioDash 2019, a virtual run to raise awareness around the Foundation and how we help strengthen the specialty. Runners will sign up, be given their own fundraising page, and will be asked to complete a 5K run at their own pace, on their own time. Once they let us know they have completed their commitment, runners will each receive a PerioDash 2019 T-shirt and medal. Participation in this run has grown 50% every year since its inception in 2015! Younger constituents love this popular event, many form their own teams.

One \$2,500 Sponsorship Available:

- Acknowledgment on periofoundation.org
- Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- Acknowledgment on all race communications
- Company logo on T-shirt



PerioDash 2018 Medal



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AAP Foundation Naming Opportunities—\$50,000 each

The AAP Foundation distributes roughly \$400,000 annually in scholarships, grants, and awards. With a donation of \$50,000 to a particular award, a corporate partner is entitled to have their company name or named honoree of their choice associated with that award. Current examples include the Nevins BioHorizons Fellowship, The Volpe Basic Science Research Fellowship, named in honor of Dr. Anthony Volpe through a sponsorship from Colgate-Palmolive Co. and the Richard J. Lazzara Fellowship in Advanced Implant Surgery, named in honor of Dr. Lazzara through a sponsorship from Zimmer Biomet.

Current awards available for naming:

- **Charles W. Finley Visiting Scholar Education Grants**—Grants of \$2,000 are awarded to accredited U.S. periodontal programs to offset honoraria, travel, promotion, and seminars by speakers in periodontology.
- **AAP Foundation Fellowships to the American Dental Education Association (ADEA)/Academy for Academic Leadership (AAL) Institute for Teaching and Learning in the Health Professions**—Each \$4,950 Fellowship will cover the full tuition for the Institute's Program for Dental School Faculty.
- **Bud and Linda Tarrson Fellowship**— a \$36,000 award (\$12,000 per year for up to three years) for a full-time faculty member at the instructor or assistant level or a part-time faculty member at a U.S. training institution.
- **Dr. and Mrs. Gerald M. Kramer Scholar Award for Excellence**—The recipient of the Kramer Scholar Award for Excellence receives \$10,000.
- **AAP Teaching Fellowships**—The \$50,000 AAP Teaching Fellowship is intended to support the young periodontal educator's commitment to a career in academia by providing debt relief to a qualified applicant within their first three years of teaching at a U.S. periodontal training institution.
- **AAP Educator Scholarships**—The \$25,000 AAP Educator Scholarship provides financial relief to a student intending to pursue a career as a full-time teacher at a U.S. periodontal program upon graduation from a U.S. periodontal postdoctoral training program.
- **The AAP Foundation Schoor Research Award**—a \$2,000 annual award for a resident-written manuscript.
- **Dr. James T. Mellonig Regeneration Research Award**—a \$10,000 award which recognizes excellence in original research by a resident or recent graduate in the specialty of periodontics that advances clinical therapies in periodontal regeneration.



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AAP Foundation Naming Opportunities—\$50,000 each

The AAP Foundation is currently raising funds for a number of new awards. These new initiatives are also available for corporate naming:

- **The Dr. Connie L. Drisko-Women in Periodontics Leadership Awards**, aimed at increasing the numbers of academic women periodontists in leadership positions, are established to inspire young women to follow in Dr. Drisko's footsteps.
- **The William Giannobile Award** will recognize those developing periodontology academicians with a \$10,000 award. This award will be made to a graduating periodontal resident with the commitment to become a full-time academic member in periodontology (as a full-time faculty member or post-doctoral fellow), immediately following graduation.
- **The Patty and Paul Levi Research Award** is a \$5,000 award for a predoctoral student being mentored by a periodontal faculty member in a dental school where there is a postdoctoral periodontal program.
- **The AAP Foundation Research Fellowship** provides funding to our most promising junior scientists in periodontics who are current or recent recipients of NIH "K awards." The award will provide additional funding to early career stage K awardees to successfully implement their programs, stay in the field and transition to independent investigators.

Corporate Ambassador Program:

Companies are invited to become AAP Foundation Corporate Ambassadors through their commitment to donate a percentage of their sales to AAP members.

Corporate Ambassadors are recognized:

- On periofoundation.org
- In *Periospectives*, the AAP's quarterly magazine
- In the AAP Foundation Annual Report

For more information about any of these opportunities, please contact Dana Camacho, Director of Development, at (312) 573-3257 or dana@perio.org.



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Yes, I would like to show my support of the AAP Foundation by sponsoring the following:

Donor Recognition Event	\$10,000: _____
Donor Recognition Event	\$5,000: _____
Donor Recognition Event	\$2,500: _____
President's Reception	\$3,000: _____
Silent Auction	\$500: _____
PerioDash 2019	\$2,500: _____

Total: \$ _____

I have enclosed payment to reserve my sponsorship: _____

Please invoice me (all payments are due by 8/15/19): _____

Please charge my credit card: _____

Name: _____ Card Number: _____

Expiration Date: _____ Signature: _____

Please contact me about donating an item to the Silent Auction: _____

Company Name: _____

Contact Name: _____ Contact email: _____

Contact Phone: _____

For more information or to participate in any of these opportunities, please contact Dana Camacho at dana@perio.org, (312) 573-3257. Please return this form to: Dana Camacho, Director of Development, AAP Foundation, 737 N. Michigan Ave., Ste. 800, Chicago, IL 60611.

You may also email it to dana@perio.org or fax to (312) 787-3983.