



**American Academy of Periodontology
The 105th Annual Meeting
November 3-5, 2019 – Chicago, IL**

“LOW-COST” MARKETING OPPORTUNITY | EXHIBITOR COUPON BOOK

Deadline: Friday, September 27, 2019

The American Academy of Periodontology 2019 Exhibitor Coupon Book is a low-cost opportunity to reach every dental professional attending the American Academy of Periodontology Annual Meeting.

Increase Your Traffic

Promote your show specials and new products or product discounts and lead professionals to your booth with the 2019 Exhibitor Coupon Book. Your welcome to take as many ads as you like.

- Attendees will receive a 2019 Exhibitor Coupon Book in their registration bags.
- Expected distribution: 2,500+ dental professionals.
- Cost: \$299 per coupon.

To participate, send us your high-resolution PDF file. All images must be 300 dpi (dots per inch) in an email attachment with full payment. The American Academy of Periodontology will only accept complete files and will not be responsible for compiling artwork or creating the coupon ad. The American Academy of Periodontology will not change the spelling of words or assume responsibility for errors or misspellings.

Coupon Booklet Will Be Printed in Black and White. Request form and reproduction artwork must be received by **Friday, September 27, 2019**, in order to meet printing deadlines.

7.75” Wide

2.25” High

Artwork must fit in this box.

2019 EXHIBITOR COUPON BOOK DEADLINE: SEPTEMBER 27, 2019



Complete and Return Form to: _____

American Academy of Periodontology
ATTN: Marge Palonis, CEM

737 N. Michigan Ave, Suite 800
Chicago, IL 60611
Phone: 312-573-3210 Fax: 312-573-3225
Email: margery@perio.org

Company: _____

Contact Name: _____ **Booth:** _____

Address: _____ **City/State/Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Coupons Quantity: _____ **Check Enclosed:** Yes No

Credit Card: Visa MasterCard American Express (circle choice)

I authorize you to charge my account for this amount: \$ _____

Credit Card Number: _____ **Expiration Date:** _____

Cardholder's Name: _____

Signature: _____ **Date:** _____

TERMS

Exhibitors who wish to participate in the Exhibitor Coupon Book program must complete, sign, and submit this order form accompanied with artwork (PDF file) and payment of **\$299 per coupon** ordered. Orders, artwork (PDF file), and payment must be received by the American Academy of Periodontology no later than September 27, 2019. Eligible coupons will be included in the AAP 2019 Exhibitor Coupon Book on a first-come, first-served basis. The American Academy of Periodontology reserves the right to cancel this program at any time before the deadline of September 27, 2019. Exhibitors will be notified and fully refunded, if necessary. Any refunds due to a cancellation will be made within four weeks of the cancellation date. It is not the American Academy of Periodontology's intent to cancel this program; however, a minimum number of participants is required to produce the Exhibitor Coupon Book. All copy submitted for inclusion in the American Academy of Periodontology 2019 Exhibitor Coupon Book is subject to review by the American Academy of Periodontology. The American Academy of Periodontology reserves the right to decline or prohibit any coupon from inclusion for any reason it deems appropriate, including but not limited to the following: 1) the coupon, in the American Academy of Periodontology's judgement, is not suitable to or in keeping with the character of the exhibits; 2) the coupon contains comparative claims; 3) the coupon is considered offensive in text or artwork.